

The Campaign for Carlisle Center Park

A beautiful space for us . . .

**A collaborative venture
between the
Friends of Carlisle Center Park
and the
Town of Carlisle**

Fall, 2006

The Carlisle Center Park

The Friends of Carlisle Center Park and the Town of Carlisle have embarked on an exciting project: the creation of a special place of beauty in the center of Town—the Carlisle Center Park.

This park will be a beautiful landscaped space that will provide everyone with a place for relaxation, contemplation, or a picnic. Everyone in Carlisle will benefit visually as they drive by, and for those who bike or walk, it will provide the venue for a lovely interlude in a busy day. The property will also accommodate the need for overflow parking space for Town functions and meetings.

The Past

At the May 1974 Town meeting, the Town voted to purchase a .6-acre parcel on Lowell Street, opposite the cemetery and police station. The purchase terms stipulated three purposes for the property: recreation, off-street parking, and control of water drainage.

Over time, the parcel became more parking lot than park. Now, some 32 years later, a transformation is taking place. The death of long-time Carlisle resident and arborist Russ Perry inspired his family to create a fund in his memory and to launch a planning process for the park.

The Present

Pliny Jewell III, of Carlisle, and Lowell Robinson, landscape architects, created a preliminary design utilizing a comprehensive surveyor's map developed by Stamsky and McNary; each generously donated their work as a gift to the Town. The Town has already cleared the brush and dead trees from the back portion of the lot.

The campaign to raise the necessary funds to create the park was launched on October 21 at ParkFest. Sabrina Perry and Susan Pepple are co-chairing the campaign to meet the goal of \$70,000 by December 31, 2006.

The Future

The Center Park design features an oval island of low shrubs and flowering plants, which will effectively bring the park "to the street."

The parking area will be enclosed with granite curbing and a timber fence with four granite posts; beyond the fence, there will be an attractive grassy area with three lovely granite benches.

The park's borders will have plantings that will serve as buffers to the adjoining property, and the existing stone walls will be repaired to create a peaceful rural environment.

As Town property, the Department of Public Works will have continuing responsibility for maintenance of the park. Any funds contributed beyond the campaign goal will be allocated for endowment.

ParkFest

Inauguration of Carlisle Center Park

October 21, 2006

Susan Pepple, Chair, ParkFest;

Chief of Police, John Sullivan;

Sabrina Perry, Chairman, Friends of Carlisle Center Park; and
Board of Selectmen, Chair, Douglas A. G. Stevenson, were speakers;

Bedford Whole Foods Market provided refreshments; and
Carlisle middle school musicians played during the festivities.

A sign was placed beside the Oak Tree on Lowell Street.

Projected Expense Estimates as of October 23, 2006

Site preparation	\$ 4,700
Parking area w/slope curbing	14,000
Timber fence & 4 granite posts	6,500
Plant materials and planting	16,000
Seating	6,000
Signage	1,800
Fundraising costs	14,000
Events and contingency	7,000
<hr/>	
Total: <u>\$70,000</u>	

How You Can Help

Your participation in this venture reflects not only your recognition of the value of the Center Park itself (for youngsters all the way to seniors), but also your appreciation of how it will further enhance the quality of life in Carlisle.

To raise the \$70,000 required to create the Center Park, we look to you and other generous individuals and community-minded businesses for this financial support.

A gift table, presented below, will demonstrate the importance of your contribution and those of many other generous Carlisle residents and local businesses.

Table of Gifts

Number of Gifts	Amount	Gifts to Date	Cumulative Total
2	\$10,000	1	\$20,000
4	5,000	3	40,000
5	2,500		52,500
12	1,000	3	64,500
Many smaller gifts		10	
		Total to date:	\$28,975
		Goal:	\$70,000

Gift Options

The Friends of the Carlisle Center Park will be grateful for gifts of cash, securities, and written pledges to be fulfilled by February 28, 2007. In-kind gifts of goods or services contained in the project budget and valued at more than \$1,000 are also welcome. Gifts made to the Town of Carlisle, designated for the Carlisle Center Park Fund, are tax-deductible within the full extent of the law under Section 115 of the Internal Revenue Code.

The three granite benches, in recognition of gifts of \$5,000 and above, have been reserved already as a Naming Opportunity.

You may designate your gift or request a Naming Opportunity on the Commitment Form provided below. Or, you may choose to designate your gift *in memory of* or *in honor of* someone.

Donor Recognition

All gifts received or contracted in writing, of cash, stock, and in-kind goods and services will be recognized according to the level of the gift.

Park Benefactors (\$10,000 and above) will be listed on the donor list and invited to a special celebratory dinner.

Park Patrons (\$5,000—9,999) will be listed on the donor list and invited to a special celebratory dinner.

Park Major Donors (\$1,000—4,999) will be listed on the donor list and invited to a special reception.

Park Supporting Donors (\$500—999) will be listed on the donor list and invited to a special reception.

Park Friends (\$1—499) will be listed on donor list and invited to the public event dedicating the park in the late spring of 2007.

We are deeply grateful to those who have already made generous early commitments to this project.

We have a \$25,000 challenge grant we hope to meet by December 31, 2006! Your gift at this time will help meet that challenge.

We invite you to become a participant in creating this beautiful space for Carlisle and its residents. Please choose to support Center Park with as generous a year-end gift as possible. Every gift is important and makes a difference.

You will find below a Commitment Form should you choose to contribute by December 31, 2006. Just download the form and mail it to the Friends of Carlisle Center Park, P.O. Box 55, Carlisle, MA 01741-0055 with a check payable to the Town of Carlisle, Center Park on the memo line.

We look forward to adding your name to the donor list—you will be gratified every time you visit or drive by Center Park knowing that you have helped to make this beautiful space possible.

You may contact Sabrina Perry, Chairman, Friends of the Carlisle Center Park, at 781-259-9104, or Susan Pepple, at 978-371-2674, for information you might like about making a gift.

The Friends of Carlisle Center Park

Campaign Commitment Form

The Friends of the Carlisle Center Park are deeply grateful for your support. Gifts to the Carlisle Center Park may be made in cash, securities, pledges, or gifts-in-kind. Gifts at every level are very much needed and will be effectively used. In consideration of, and in addition to, gifts of others, I/we are pleased to participate in the success of the Carlisle Center Park project and in signing, commit to our financial support as described below.

Naming Opportunities

I/We would like to reserve one of three Granite Benches in recognition of a gift of \$5,000 to \$25,000. The inscription will be made on top of the bench at one end. Please provide us with the name in writing. (Three benches have been reserved.)

I/We would like to reserve a bench \$ _____.

Gift Opportunities

You may wish to make a gift in honor of or in memory of someone dear to you. Your designation will be included in the donor list. Donors of \$1,000 and above will also be invited to a special event.

I/We wish to designate my/our gift (please circle one) in memory of or in honor of

Please provide name as you wish it to appear in print

Donor Recognition Levels

Park Benefactor: \$10,000 and above: listed on donor list, invitation to special celebratory dinner

Park Patron: \$5,000–9,999: listed on donor list and invitation to special celebratory dinner

Park Key Donor: \$1,000–4,999: listed on donor list and invitation to special reception

Park Friend: \$500–999: listed on donor list and invitation to special reception

Park Donor: up to \$499: listed on donor list and invited to the public event dedicating the park
in the late spring of 2007

Gifts-in-Kind

I/We wish to make a gift-in-kind. We understand that this gift is for goods or services included in the project budget. We understand that gifts-in-kind of \$1,000 and above will be recognized on the donor lists and will receive an invitation to a special event.

Within a week, we will provide the Friends of Carlisle Center Park with a written statement describing the nature of the goods or services provided, the date, and its cash value.

Gifts of Cash and Securities

Enclosed is my/our cash gift of (amount) _____.

Checks are to be made payable to the **Town of Carlisle**, which has established a special gift fund for tax deductible contributions to the Friends of Carlisle Center Park.

Please indicate Carlisle Center Park on the memo field.

I/We wish to make a gift of securities. Please call my/our broker _____ at _____ for transfer instructions.
Name Telephone

Pledges

I/We wish to make a pledge, payable in one or two installments.

We encourage you to take advantage of the deduction in this current tax year ending December 31, 2006. This will really help our cash flow situation! However, if you wish more time to make a significant gift, you have until February 28, 2007, to complete your payments.

I/We will pay our pledge in the month of _____, before December 31, 2006.

I/We will pay our pledge in the months of _____ and _____ prior to February 28, 2007. We will send you a pledge reminder.

* * * * *

Signature

Date

Please provide your name as you wish to see it in print

I/We wish this gift to be anonymous _____
Signature

Please contact Sabrina Perry, Chairman, Friends of the Carlisle Center Park, at 781-259-9104, if you have questions or wish further information.

The Friends thank you for your generous support!

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